



Why Liberty Partners?

Liberty Partners Financial Services is a firm made up of experienced, conservative and independent financial advisors. We have been through good and bad market cycles and that experience allows me to make recommendations based on sound, real world knowledge.

As a Liberty Partners financial advisor I run my own business and build valuable assets along the way. *The most important asset I have is you.* I will treat you with respect and do my best to build and execute a financial plan that meets your goals, not those of a firm.

Senior management of Liberty Partners Financial has a combined 42 years experience in the financial services industry and our goal is to have you as a customer for life. Everything I do and every product I offer is directed toward that end.



We have a friendly fee structure and our investment products are many. Tell me about your goals and I will put our products to work serving your needs.

State of the Art Technology and Order Processing

I am linked to First Southwest Company via a dedicated, state of the art computer terminal. With this terminal I can enter orders, look at account balances and positions, and generate a variety of reports at your request.

Orders take a matter of seconds to be entered, filled and reported with this system. It is the best available.

This system allows you to look at your account 24 hours a day, and in some cases, you can also enter your own on-line orders. Ask me about the availability of this service.

Through our relationship with First Southwest Company we can add the following convenience services to your securities account:

- Check writing with Visa debit card
- Immediate access to your funds via Fed wire transfer
- Automatic sweep of free cash balances to one of four money market funds including an FDIC insured account up to \$1,000,000.00
- On-line bill pay

LIBERTY PARTNERS
FINANCIAL SERVICES, LLC

*Comprehensive
Financial Services
Brought to You by a
Conservative, Experienced
and Independent Advisor*

- **Individual stocks**
- **Corporate and Municipal Bonds**
- **Stock options**
- **Mutual funds**
- **Variable and Fixed annuities**
- **Investment Advisory Services**
- **Certificates of Deposit and Money Market Funds**

Liberty Partners does not offer some of the fringe products associated with other firms. I will never try to sell you a Limited Partnership, private placement or futures contract. These products are by their nature very risky, have a limited secondary market and they just do not make sense for most people.

Retirement Accounts

I am knowledgeable in retirement and estate planning. After all, being able to enjoy a comfortable retirement is why you invest. I will take the time necessary to design a plan that meets your needs at the lowest cost possible. Whether these retirements needs are for you individually, or for your business, I can provide the vehicle to get the job done.

Liberty Partners' Affiliations

Liberty Partners Financial Services operates as a "fully disclosed" firm under the rules of the FINRA and SEC.

As a fully disclosed firm we utilize the services of a clearing partner, First Southwest Company to hold your account assets. We also execute all securities transactions through First Southwest Company, and they generate your statements and order confirmations on our behalf.

Established in 1946, First Southwest Company is one of the nation's top-ranked financial advisory and investment banking firms, characterized by its proven experience and exceptional resources. One of the largest privately held investment banks in the country, it has equity capital in excess of \$70 million and annual revenues of more than \$103 million.



LIBERTY PARTNERS
FINANCIAL SERVICES, LLC

Your Name, Investment Representative
1000 Your Street • City, State 00000
Phone: 000.000.0000
Email: yourname@LibertyPFS.com

**Visit our Web Site for Great
Educational and Market Research Tools
www.LibertyPFS.com**

Investor Safety

My main goal is to insure that your hard-earned assets are protected.

I am trained to assist you in a plan that makes preservation of capital as a main priority. This is accomplished by using diversified, proven and low cost strategies.

Our firm imposes no sales quotas and I am never pressured by the firm to present you with a product that may not be right for you.

All of your accounts will be protected by the Securities Investor Protection Corporation (SIPC) in an amount up to \$500,000.00, which includes \$100,000.00 for cash.

Additional account protection up to \$10,000,000.00 is provided by our clearing company through arrangements with private insurers.

*This coverage does not protect against a decline in the market value of your securities.

